



THE WILlich LOCATION MÜNCHHEIDE



Location with character



Good reasons for choosing the Willich Location



1975



2007

GROW WITH US

An excellent transport-network, a low taxation rate, a healthy mix of business sectors: all good reasons to locate in Willich. MÜNCHHEIDE IV provides yet a further reason if you are already doing business from Willich; you are in close proximity to your current premises on one of Europe's largest industrial estates.

You are not yet located in Willich? It is certainly worth getting to know us even if you are happy with your current location. Come and see us: together we can generate the best ideas for a successful working relationship. With the development of MÜNCHHEIDE IV Willich is expanding its industrial estate by 266 000 square metres.

MÜNCHHEIDE IV is the continuation of a successful on-going initiative benefiting your business and the region.

Expansion in Willich - a sound decision.
Your Willich Economic Development

With the development of Münchheide IV Willich is expanding its industrial estate by 266 000 square metres



The Willich Location

LIVE WELL AND ENJOY A SUCCESSFUL CAREER

As a business you know you have found the ideal location when you are treated as an equal partner and are given the opportunity to grow. In Willich you will find quick decision making processes and cooperative structures. Furthermore attractive fees and taxes will enable you to plan for the long term.

It is especially important to WILlich ECONOMIC DEVELOPMENT to work with your company as a partner at the same as time providing you with a corporate tax rate lower than many throughout the country. And this with great success: from 1978 up to the present day 435 companies from 17 different countries have located in Willich-Münchheide. These are companies offering attractive employment to 6000 people. The unemployment rate of around 6 %, from 2007, has had a positive effect on spending power which in turn stands at almost 10 % above the national average.



Our 52 000 inhabitants can confirm that Willich is an ideal place to live, especially for people who are career-minded. In addition the town has a healthy infrastructure. The surrounding countryside provides plenty of opportunities to take time out and relax or you can enjoy our culture and entertainment programmes.





THE WILLICH LOCATION

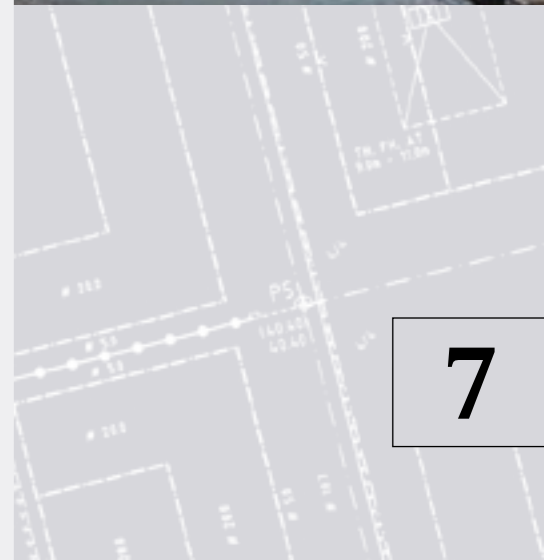


COMBINE YOUR CAREER AND PRIVATE LIFE

In other towns parents have to fight for Kindergarten places. In Willich every child gets one. Furthermore Willich offers all the usual choice of schools, specialist doctors for all fields, as well as a hospital with a 140-year-old history. To relax the people of Willich like to go to *De Bütt* sport and outdoor swimming pool. Classical and modern plays are performed every summer against the historical backdrop of Neersen castle. As well as all this there are exhibitions, galleries, concerts and cabaret on offer. If you want to experience the outdoors as well as culture discover the typical Lower Rhine countryside right on your own doorstep. Go cycling or rambling - it is quite simply charming all year round.

The Willich of today is a young town. It was established in 1970 from the four independent towns of Anrath, Neersen, Schiefbahn and Willich. Our infrastructure especially is ideal. Wherever you want to travel from Willich it is easily reachable. The A44, A52, A57 and A61 motorways provide an excellent basis for efficient world-wide logistics. Düsseldorf airport, important business locations in the Ruhr area and the border triangle are all near at hand. These well-developed connections bring Willich yet a further advantage: the quick accessibility of one of the most important trans-shipment centres for international sea and freight shipping - Rotterdam in the Netherlands.

The Willich of today is an up and coming town





THE WILLICH LOCATION

DIVERSITY IS WHAT MAKES A LOCATION

In Münchheide medium-sized companies do business alongside global players. High tech companies function alongside the traditional trades. Companies from Austria, Belgium, Canada, China, Germany, Finland, France, Greece, India, Japan, the Netherlands, Poland, Sweden, South Korea, Taiwan, Turkey and the USA carry out their business from here. All this shows that Münchheide's infrastructure is intact and German and foreign companies feel at home here. And of course its location in the middle of the town is ideal for your employees.

We know from experience Willich is a town where you can have a successful career and live life to the full at the same time.

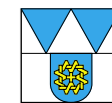
A successful career and an enjoyable life: Locate in Willich

MODERN MANAGEMENT IN ADMINISTRATION

In 1997 Willich turned its offices into business units thus streamlining the entire administration. Additionally a complete reallocation of duties resulted in an accelerated and more efficient approvals procedure.

At our service point we inform citizens and business people about the procedures concerning planning and building permission. If required we can provide extensive building consultancy and advice. This is where you submit your building application. The advantage here is that our staff can see at a glance whether your application is feasible. The new structures enable the engineers from building supervision and inspection to come to a decision on building permission far more quickly.





MÜNCHHEIDE I-III. A SUCCESS STORY

Willich began to develop MÜNCHHEIDE I in 1977. Back then nobody would have believed that the foundation for one of Europe's largest industrial estates had been laid – today an area encompassing 1.4 million square metres.

Since then WILlich ECONOMIC DEVELOPMENT has pursued an effective location policy. They have attracted companies from diverse sectors to the industrial estate. They have consistently and consciously implemented a successful change in structure. The Middle Lower Rhine Chamber of Commerce has officially acknowledged this.

CHANGE IN STRUCTURE SUCCESSFULLY MANAGED

The well-thought out changes in our economic structure are based on historical *reasons*. When the town of Willich was established in 1970 the textile companies dominated local industry. However, competitors from the Far East were producing at far lower prices and attracting more and more customers in Germany. The consequences: The local textile industry ran into sales problems. By the middle of the 1980s almost all textile manufacturers in Willich had closed down.

In spite of its favourable location at that time Willich had the fewest jobs in the Kempen Krefeld region, now known as Kreis Viersen. So the town began to identify industrial and business land with a view to creating new jobs. Willich was supported by the regional Economic



Willich Economic Development pursues an effective location policy

Development Association in this undertaking. Unfortunately the lengthy approval procedures for the land utilisation plan caused a major hold-up in investment. The expected jobs were a long time coming. In 1977 the implementation of the business area could be begun at last. Firstly the Nord Kanal in Schiefbahn. Later Münchheide.

filled them. WILlich ECONOMIC DEVELOPMENT works hand in hand with building supervision and inspection in the interest of the businesses. From plot of land to building permission our administration provides solutions which are practically orientated. Our quick decision-making processes often surprise even the most experienced of business people.

ONE LOCATION-MANY ADVANTAGES

Münchheide's success story did not happen by magic. It is the result of careful planning which took businesses' interests, wishes and requirements into account, responded to them and ful-



Münchheide. Where companies are proud to be located



THE DEVELOPMENT OF MÜNCHHEIDE



MÜNCHHEIDE I WHERE IT ALL BEGAN

At the beginning of 1978 the town began with the first phase of construction in Münchheide. In the same year over 81 000 square metres of business area were sold to 21 companies 14 of which were from Willich. In March 1979 the first company opened its Willich location. A further six companies had begun doing business by the end of the year. By 1980 the entire area had been sold - 285 250 square metres for 57 firms.

AN IDEA WITH POTENTIAL

The unexpected success of MÜNCHHEIDE I led the council and administration to extend its industrial Estate by 400 000 square metres. The idea MÜNCHHEIDE II was born. The town marketed and developed the entire area at the same time in cooperation with the Municipal Property Development Agency which had been established in 1985. By the end of 1987 eight companies had purchased business plots, among them South Korea's third largest enterprise LG Electronics Deutschland GmbH. The company purchased almost 60 000 square metres and invested 23 million German marks in order to build a European trade and sales centre in Willich. Three years later MÜNCHHEIDE II was sold out.



A SUCCESSFUL CONCEPT FOR WILLICH

From the beginning of the eighties onwards Willich was no longer the Viersen region's problem child. WILlich ECONOMIC DEVELOPMENT had certainly found the right strategy for the Münchheide Industrial Estate. A one stop agency offering all services under one roof. And thus the second stage of construction in MÜNCHHEIDE I was realised in 1980, an area covering 245 000 square metres.

CENTRE OF ATTRACTION FOR COMPANIES FROM THE FAR EAST

The highly attractive location is reason enough for many Asian companies and concerns to set up their head office on the MÜNCHHEIDE Industrial Estate. The regional capital Düsseldorf, only a fifteen-minute car journey away, has the largest Japanese community outside of Japan and offers the unique charm of Asian culture in its entire diversity. And if you ask company managers why they chose Willich as a location for their head office they usually say the short distance to the international school on the Rhine in Neuss. Yet another sound reason for Asian employers and employees to locate on the MÜNCHHEIDE Industrial Estate.

The first move by an Asian company to the Münchheide Industrial Estate was when the Japanese concern Fujifilm located its subsidiary Photex (today Eurocolor Digital GmbH & Co. KG) there in 1982. It was followed by Hitachi Power Tools Europe GmbH, Yamato Scale GmbH (1987), Seiko Optical Europe GmbH (1992) and a further 18 well-known Japanese companies.

By the end of the 1990s Taiwanese and Chinese companies had discovered our "location with character". To date ten companies from this region including Novatech Technology GmbH (1998), Axidia International GmbH (Marke ODYS 2005) and Chi Mei Optoelectronics Germany GmbH have located in MÜNCHHEIDE.



MÜNCHHEIDE



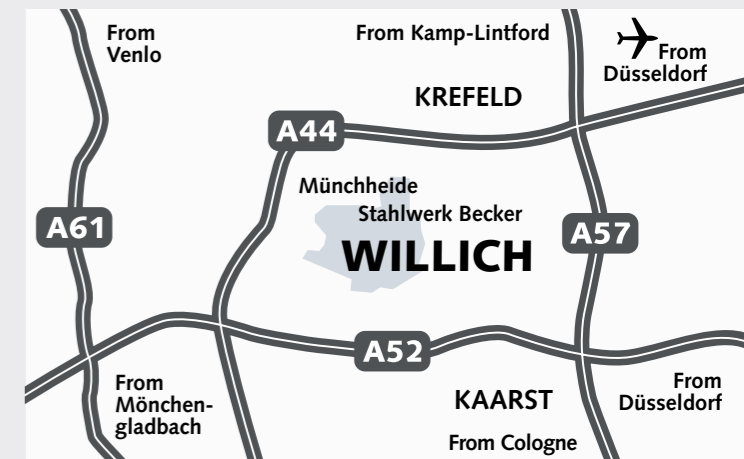
Münchheide I-III

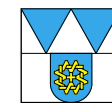
1 400 000 square metres, 435 companies,
17 nations

A GOOD LOCATION MEANS GOOD BUSINESS

The opening of the motorway exit Münchheide made 1988 a crucial year for the transport network around Willich. In 1991 the town began to develop MÜNCHHEIDE III, an area covering 400 000 square metres. Only a year later most of the business plots had been sold and by 1996 all contracts closed.

History does not just repeat itself. History is made. MÜNCHHEIDE I-III has shown this. Now it is time to bring MÜNCHHEIDE IV to life.





PROFITABLE EXPANSION

Businesses grow. Or new ones are founded. They require space, new premises or more ground. With MÜNCHHEIDE IV we offer primarily companies from Willich the opportunity to set up further premises close-by their present ones. Of course it is always important to minimize distances between premises when choosing a new location.

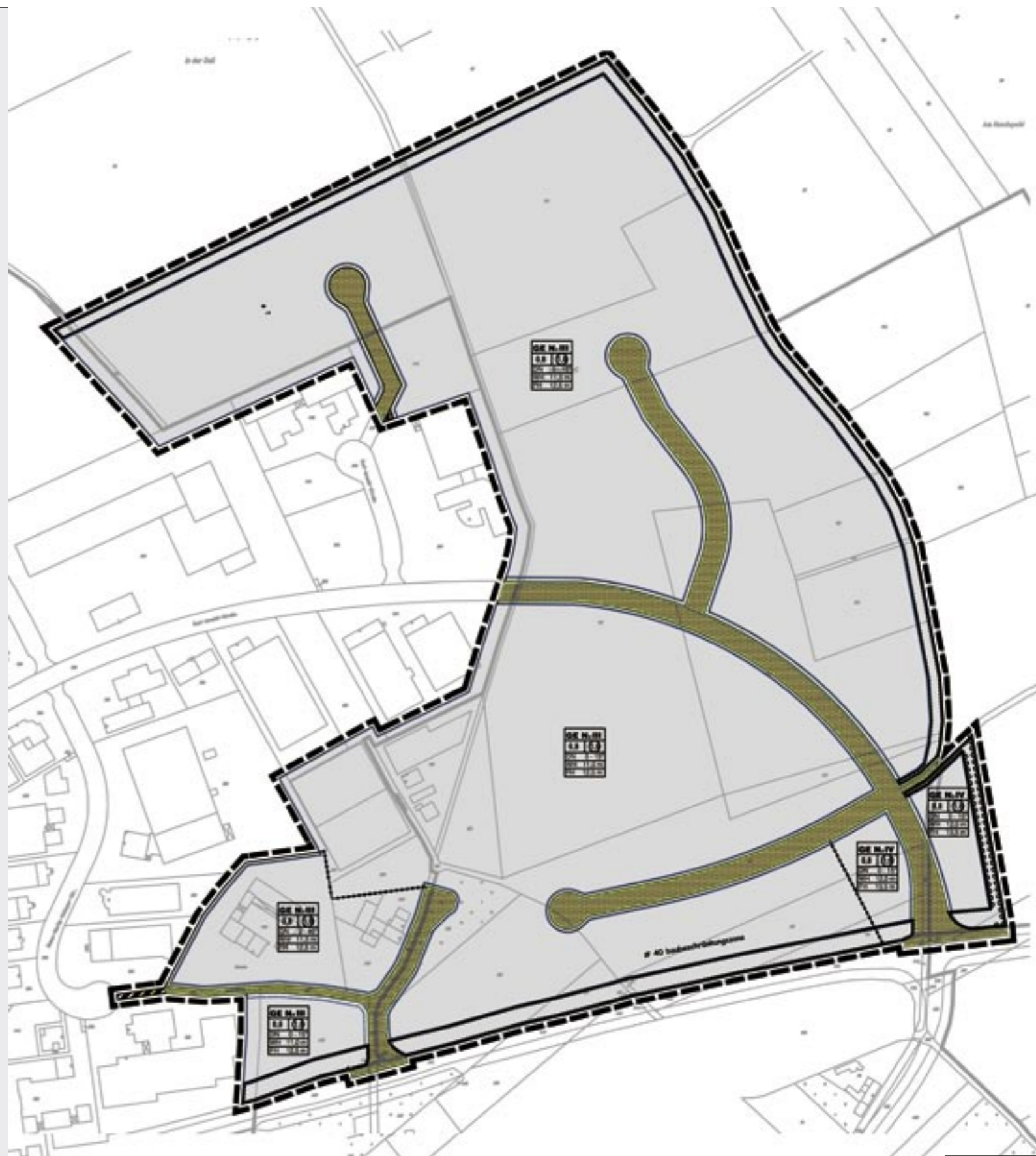
On the 3rd May 2006 Willich's planning committee decided to set up construction plan number 81 w for MÜNCHHEIDE IV. The town is developing this industrial and commercial area (GE) covering L26 as well as Karl Arnold Straße. (MÜNCHHEIDE II). It is no distance to the nearest motorway. The exit Willich-Müncheide on the A44 is only around a kilometer away.

To the north the ground, 266 000 square metres in size, borders on the STAHLWERK BECKER Business Park which is steeped in tradition. To the east its boundary is MÜNCHHEIDE I-III. So you can look forward to a lively business park with a perfect infra-structure in the rural surroundings of the Niederrhein.

Münchheide IV minimizing distances remains an important factor for any location

WE SUPPORT YOU IN YOUR CHOICE OF LOCATION

The question of where to set up your business is a vital one. Decisions should be reached after careful planning. Mistakes are costly. That is why WILlich ECONOMIC DEVELOPMENT is there to help at any time. We assist you in finding the ideal plot of land for your purpose. We can help you to become one of the companies expanding or setting up in Willich.





WILLICH ECONOMIC DEVELOPMENT WILLICH PROPERTY DEVELOPMENT AGENCY

THE WILLICH MODEL

Willich's Property Development Agency (GSG) was founded in 1985 as an independent company. The town of Willich holds 84.6 percent of the shares the other 15,4 percent being held by Kreis Viersen's nonprofit-making housing association. (Gemeinnützige Wohnungsgesellschaft für den Kreis Viersen AG).

The dedication and hard work of the Property Development Agency has been significant in making the economic location Willich what it is today. Its formula for success: to purchase farmland turn it into building land and sell it more quickly and with less bureaucracy than the town ever could. The town council invests the profits in the town's infrastructure or in municipal building measures. This policy has been official for years: in 1993 the council decided that from then on only land belonging to the town could be developed for building.

ECONOMIC PARTNER

WILLICH ECONOMIC DEVELOPMENT advises your company in matters of finance and location. We do everything to help get your application approved. We put you in touch with other business people who have the same interests. To this end the WILLICH ECONOMIC DEVELOPMENT organizes interesting business events such as discussion rounds. Leading experts from various sectors pass on their valuable business knowledge to fellow business people. This results in excellent networking and contacts. Working as a partner WILLICH ECONOMIC

DEVELOPMENT processes your enquiries and requirements as quickly as possible. Then you can get on with managing your company successfully. At the same time the ECONOMIC DEVELOPMENT is constantly improving the location Willich. Speak to other business people and ask them about how they optimized their potential.

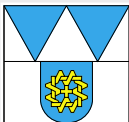
PRO-ACTIVE PORTFOLIO MAINTENANCE

WILLICH ECONOMIC DEVELOPMENT keeps in touch with you and supports you wherever possible promptly and with minimum bureaucracy. This is a service which really starts after you and your company decide to settle in Willich. It is a service which practically never ends. That is pro-active portfolio maintenance consciously carried out in Willich.



Willich Property Development Agency advises your company in matters of location and finance





Willich Economic Development

Remarkably different

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